

**International Headache Society
Educational Committee Report 2019
Update and Educational Strategies**

Purpose (From IHS Site on line)

IHS is an international professional organisation working with others for the benefit of people affected by headache disorders. As a charity, the purpose of IHS is to advance headache science, education, and management, and promote headache awareness worldwide.

Over the years the Society has successfully ported out learning activities by a multitude of methods including:

- Biannual Scientific Meetings, including Teaching Courses
- Biannual Linkage to Migraine Trust and others
- Visiting Traineeships with Society Mentors
- Headache Master's Schools Worldwide¹, with Society Faculty: Brazil, Japan, India, China, Australia and Latin America/Colombia (October 2019)
- Visiting Professor Programs with Society Faculty²
- Promotion of Journal, CEPHALALGIA, as a learning tool for Clinical and Scientific work
- Promotion of Social Media – formation of Electronic Media Committee with on-line presence on Facebook, Twitter and Instagram
- Sponsorship of iHead for Headache Fellows (Europe)
- Partner in IHA for Headache Fellows (North America)
- Sponsorship of Society Fellowship for Research and Educational Training with Society Mentors worldwide
- Asynchronous on Line Case Based Learning 10 members worldwide with Moderator Faculty over 3 months
- Advocacy Support via Society

The following Modalities are Outmoded or Largely Inactive:

- On Line Learning Center: Cases, Videos, Slides and Abstracts have not been updated
- Development of Core Curriculum 2011 (Update prepared but not able to be published)
- Asynchronous on Line Case Based Learning 10 members worldwide with Moderator Faculty over 3 months, not repeated.

The Education Committee: Major change in Structure and Function took place in 2015:

- Large Committee of about 20 reduced to 8
- New Committee had gender and diversity balance
- New Educational Chair
- Recently, added Junior's Committee Representative
- Recently added Family Practice Representative

- Current Committee is now 10
- Committee works to review all educational programs and applications for traineeships, fellowship and other requests.
- Current Chair has agreed to stay on for two more years ending his tenure in 2021 at meeting in Helsinki
- New Co-chair being sought to come onto committee and mentorship by current chair in next two years.
- Current Vice Chair to remain in Current position
- Current Chair is a non-voting member of the Society Board which allows direct on time feedback on all educational offerings in the Society and otherwise

The following is a classical SWOT Analysis which is the basis of Strategic Planning. The categories are generic and not totally inclusive in nature.

Strengths

- Great expertise in the field of headache, including clinical and science – worldwide membership
- New programs highly successful to date worldwide
- New OPEN ACCESS Journal Cephalalgia Reports should help support all scientific and clinical activates and is an opportunity.
- People on Education Committee have been active and engaged on a regular basis
- iHead and IHA Programs are popular and in the long term should lead to more engaged fellows in the Society

Weaknesses

- On line Learning Center, has not proven easy to manage or useful as it is not current and probably needs a new format for electronic learning in cooperation with other online resources which have expanded exponentially in past few years.
- Masters Schools have been successful and have led some countries and regions to use the model for ongoing planning for teaching courses with invited Society faculty. They probably need to be put on hold because of expense and time/effort of putting on these courses. Or reformatted.
- VP programs have been successful but probably need to be expanded in to VP Plus programs to allow visiting faculty to stay in country or regions for more time and interaction.
- Core curriculum update seems redundant and is not publishable so maybe an online review of needs should be done.
- Membership of society is largely based on clinicians and there is a need to maintain their memberships in the future, especially with other large organizations and societies locally and world-wide being engaged in headache work.

Threats

- With many headache societies and providers of education on line, there is a strong possibility that the Society will be less relevant to members over time. People, especially younger doctors do not always have to go to meetings which they see as not relevant to their needs.
- A lot of support for educational activities are via industry support and this can have a disproportionate effect on the topics being taught and by whom.
- Physicians require support and direction in learning about headache diagnosis and management. They are interested in secondary headache however most meetings now deal with migraine predominantly. Guidelines, classification and algorithms help but are insufficient to help them practice. Threat is that others will provide this knowledge.

Opportunities

- Move to partner and secure more educational activities with other large national headache societies internationally.
- Limit but engage large industry sponsors to support educational aims of society.
- Utilize clinical discoveries in the past few years to re-ignite interest in new and younger members as well as current membership.
- Facilitate the full integration of the Education and Social Media Committee under one umbrella of the Headache Knowledge Committee.
- Ensure educational representatives are involved in all Society and Board decisions as everything the society does is 'educational' in nature and avoid a research only focus.

The classic W5 Analysis of WHO, WHAT, WHEN, WHERE and WHY analysis is still a vital part of the strategic planning. It was last looked at in 2015 at the Board Retreat in London.

Bottom line in 2019 and Beyond is to take care as to manage this W5 analysis on a regular basis and consider the ramifications of these on the Educational Actions of the Society.

In Brief:

| | |
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| Who | Members, Members, Members |
| What | Content has not changed much, some however is new |
| When | As often as possible |
| Where | Everywhere |
| Why | Because this is what we do! |

¹Note on Recent Masters Schools:

- The Australian Masters School took place in Sydney in 2018 and was deemed successful by all accounts to date. It included four visiting faculty and local expertise, and attendees also from New Zealand and surrounding countries.
- Latin American/Columbia Masters School has been four years in evolution and will occur in October 2019, in Bogota. Four international faculty are attending, along with local experts, and the highly interactive programs looks to be great for the attendees.

²Visiting Professor Programme

| Year | Location | Visiting Professor |
|-------------|--------------------|---------------------------------------|
| 2012 | Chile | Alan Rapoport |
| 2012 | Colombia | Alan Rapoport |
| 2012 | Morocco | Francoise Radat |
| 2013 | Dominican Republic | Carlos Bordini and Alan Rapoport |
| 2013 | India | Stewart Tepper |
| 2013 | Argentina | Alan Rapoport |
| 2014 | Serbia | Cristina Tassorelli |
| 2014 | Dakar-Senegal | Jean Schoenen |
| 2014 | Estonia | Peter Goadsby |
| 2014 | Brazil | Vincenzo Guidetti and Jes Olesen |
| 2015 | Bulgaria | Nina Latysheva and Alan Rapoport |
| 2015 | Morocco | Gianluca Coppola |
| 2015 | Azerbaijan | Hayrunnisa Bolay and Messoud Ashina |
| 2015 | Estonia | Alan Rapoport and Arne May |
| 2015 | Iran | Hayrunnisa Bolay and Robert Cowan |
| 2015 | Moldova | Rigmor Jensen and Cristina Tassorelli |

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| 2016 | Sri Lanka | Rigmor Jensen and Anand Diwan |
| 2016 | Brazil | Alan Rapoport and Vincenzo Guidetti |
| 2016 | Bangladesh | Tissa Wijeratne |
| 2017 | Russia | Messoud Ashina and Zaza Katsarava |
| 2017 | Iran | Lars Edvinsson and Jes Olesen |
| 2017 | Pakistan | Messoud Ashina and Peter Goadsby |
| 2018 | Colombia | Julio Pascual, Patricia Pozo Rosich and Brian Grosberg |
| 2018 | Lithuania | Jean Schoenen and Rigmor Jensen |
| 2019 | Nepal | Timothy Steiner and Derya Uludüz |
| 2019 | Philippines | Alan Rapoport and Peter Goadsby |
| 2019 | Iran | Jes Olesen and Hossein Ansari |
| 2019 | Kyrgyzstan | Sait Ashina and Vera Ossipova |
| 2020 | Cambodia | Faculty Pending |

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