

SC110. Strategic planning for the headache committee of the Colombian Association of Neurology-ACN - Proposal

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Introduction

Strategic planning refers to the transformational process whereby an organization establishes management objectives and determines indicators to evaluate its evolution. Strategic plans for specific public health programs and some specific clinical care areas have been published.

Objectives

To design a strategic planning model within the ACN's headache committee.

Materials and methods

A coordinator group was set up to structure the project. Gender inclusion, regional participation, senior and junior members of the committee were considered to be part of the taskforce. The process was carried out through the execution of philosophical, analytical and operational phases, virtual meetings were held over a period of 6 months.

Results

1. Philosophical phase: The mission, vision, values, policies and objectives were obtained after this stage.
2. Analytical phase: In this section, the SWOT analysis and strategies for obtaining objectives were carried out. Figure 1.
3. Operational phase: Management indicators were determined for the objectives considered.

Conclusions

Strategic planning is an organizational tool that can be implemented by the ACN headache committee to generate collaborative work to rise up the generation of value products and guarantees the quality of academic processes.

1A Philosophical phase

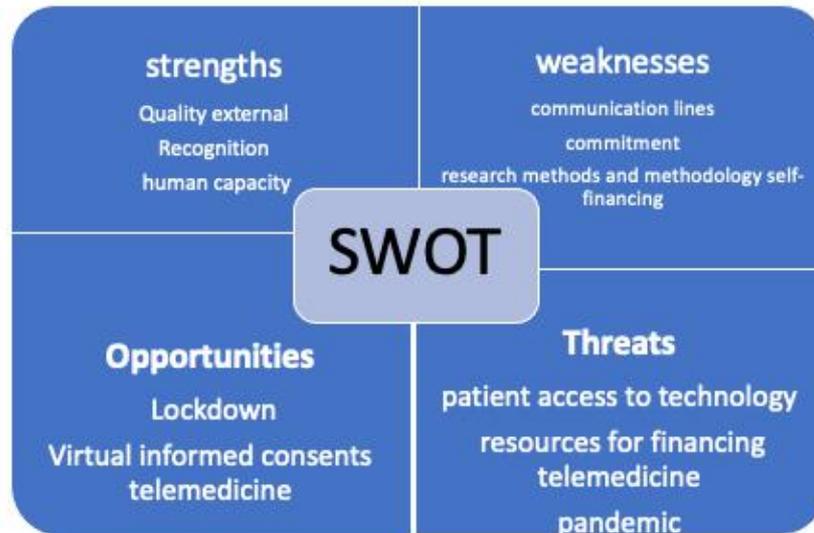
MISSION

The ACN Headache Committee generates academic research to contribute to the knowledge and education of headache and improve the quality of life of people who suffer from this condition.

VISION

By the year 2024, the ACN headache committee seeks to be recognized as the second group with the highest generation of academic products in the Latin American scenario.

1B Analytical phase



Approach strategy \longrightarrow Conduct research for journals Q1 - Q2
Strengths/Opportunities

1C Operational phase

Indicators for periods of 2 years

Figure 1. Results of the execution phases.