



Strategic planning for the headache working group of the Colombian Association of Neurology-ACN - Proposal

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Introduction

Strategic planning refers to the transformational process whereby an organization establishes management objectives and determines indicators to evaluate its evolution (1). Strategic plans for specific public health programs and some specific clinical care areas have been published

Objectives

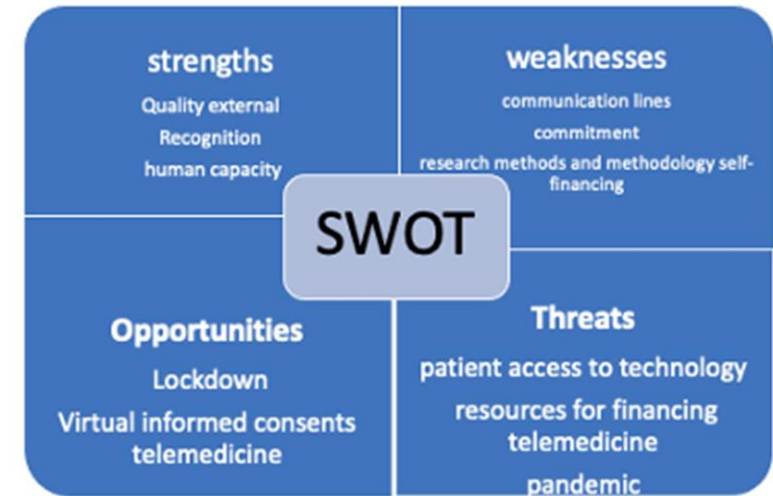
To design a strategic planning model within the ACN (Association Colombian Neurology) headache working group.

Methods The process was carried out through the execution of philosophical, analytical and operational phases, virtual meetings were held over a period of 6 months

Conclusion

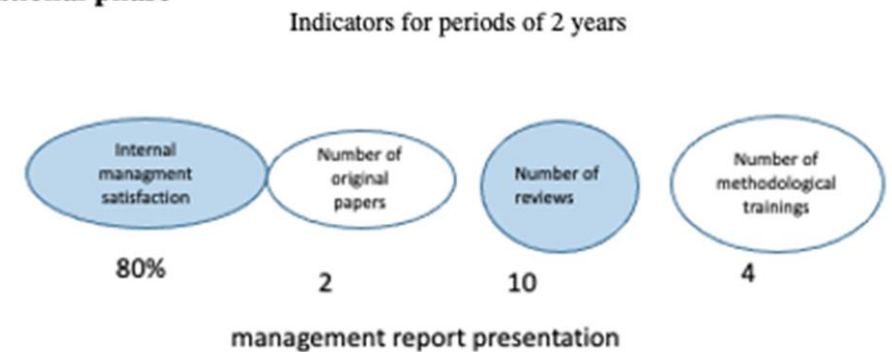
Strategic planning is an organizational tool that can be implemented by the ACN headache working group to generate collaborative work to rise up the generation of value products and guarantees the quality of academic processes.

IB Analytical phase



Approach strategy → Conduct research for journals Q1 - Q2
Strengths/Opportunities

IC Operational phase



1. Mallon WT. Does Strategic Planning Matter?. Acad med. 2019;94:1408–11. doi:10.1097/ACM.0000000000002848.

2. Wrigth P. Strategic planning : a collaborative process. Nursing management. 2020; 40-47 DOI-10.1097/01.NUMA.0000654860.02889.d3