

Annual Report of IHS Communication Committee

August 2024

About Us



Heba Bani Hani



Thien Phu Do



Theo Mavridis

Nathalia
Figueiredo



Nina Riggins

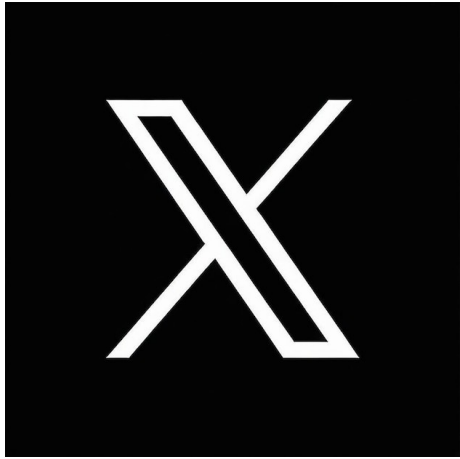


Jr Wei Wu



Faraidoon
Haghdoost

Chair: Jr-Wei Wu, Taiwan



@ihs_official



@IHSHeadache



@ihsheadache



International Headache Society



IHS International Headache Society

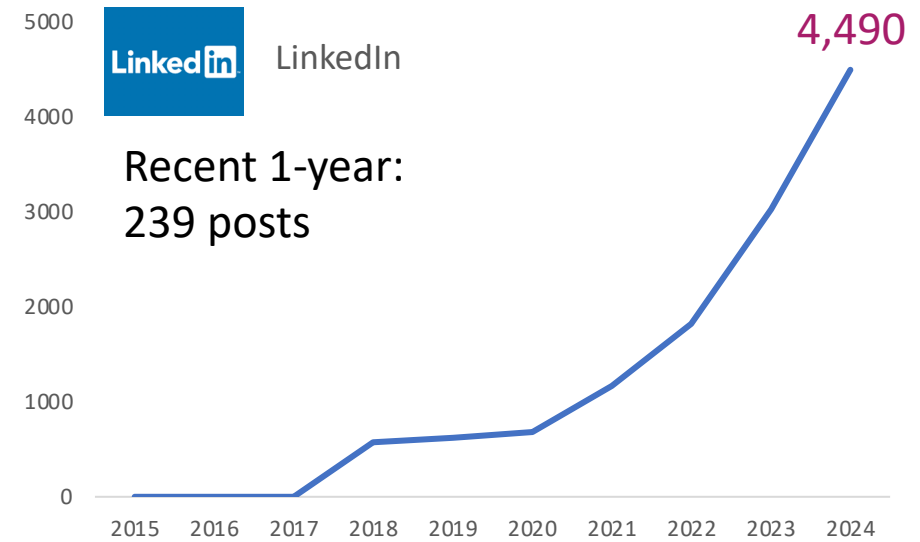
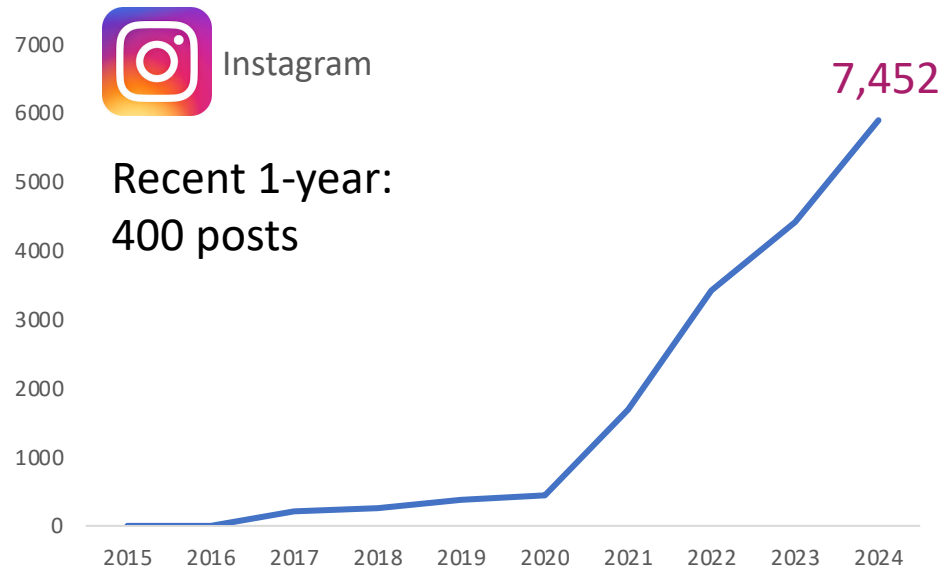
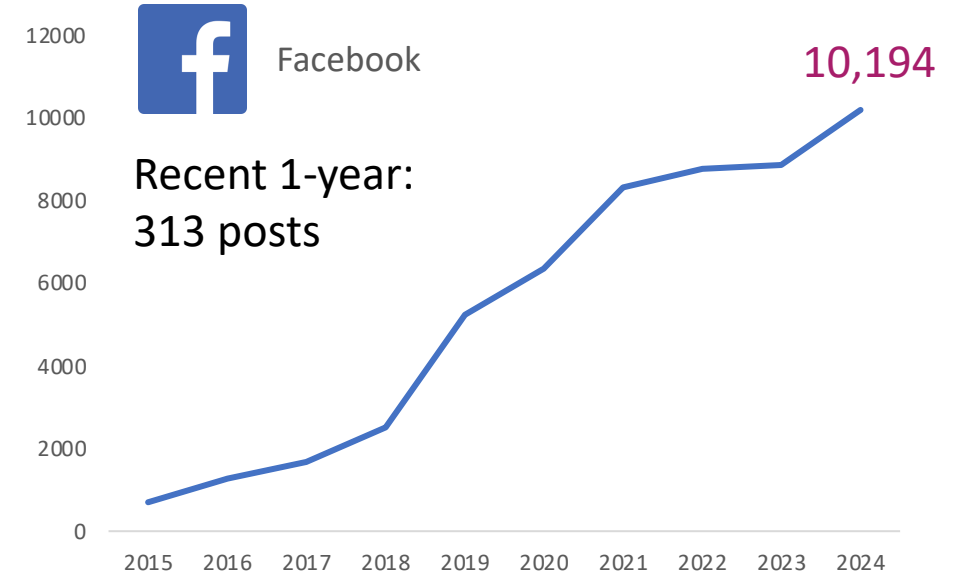
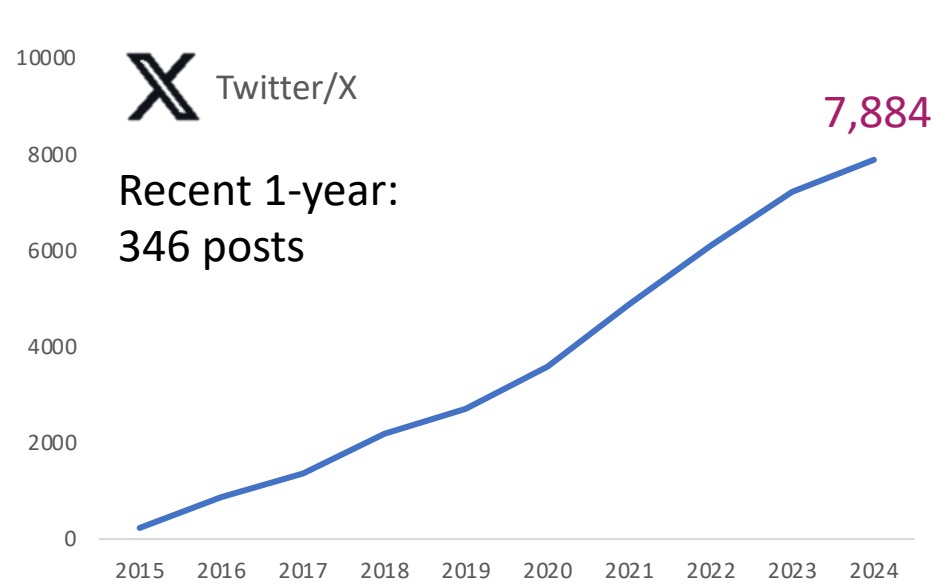
Managed through

agorapulse

Canva

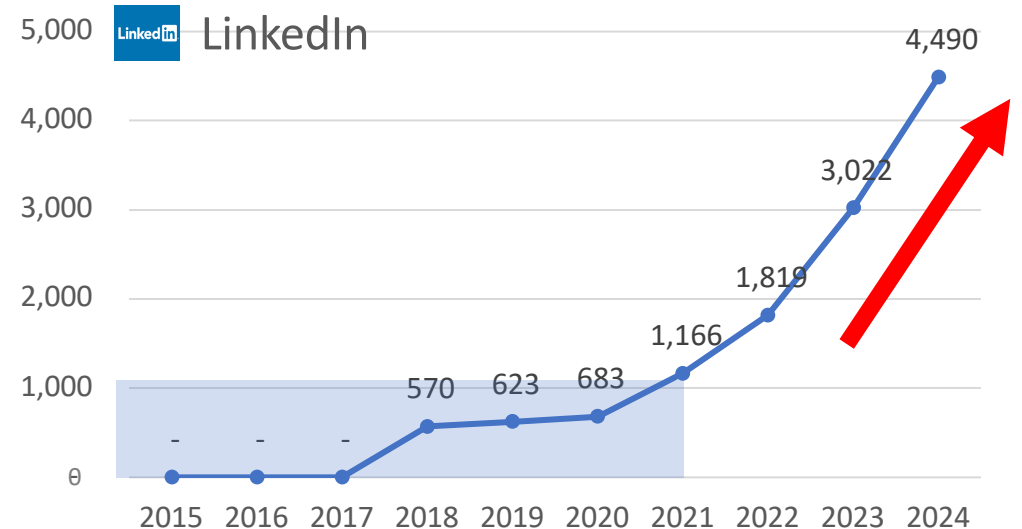
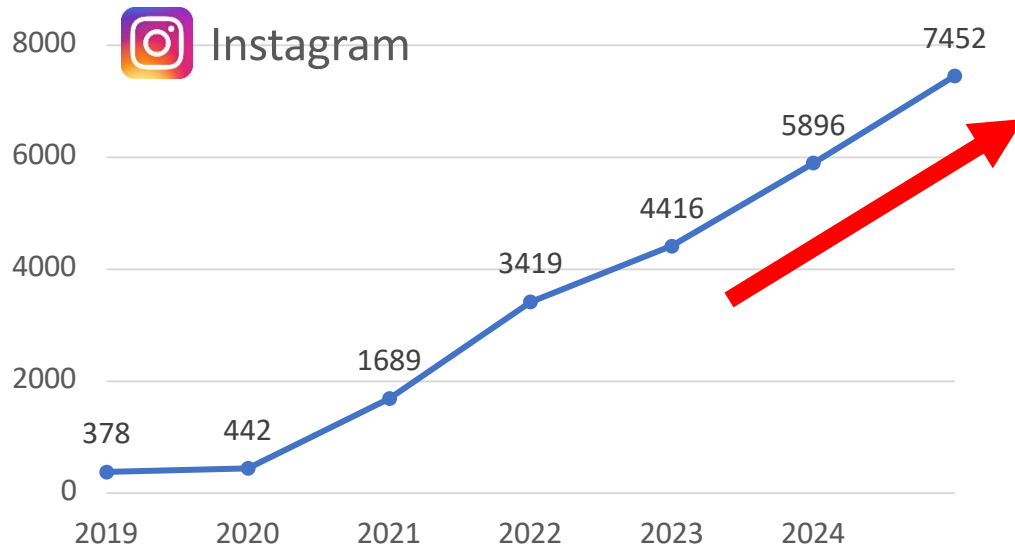
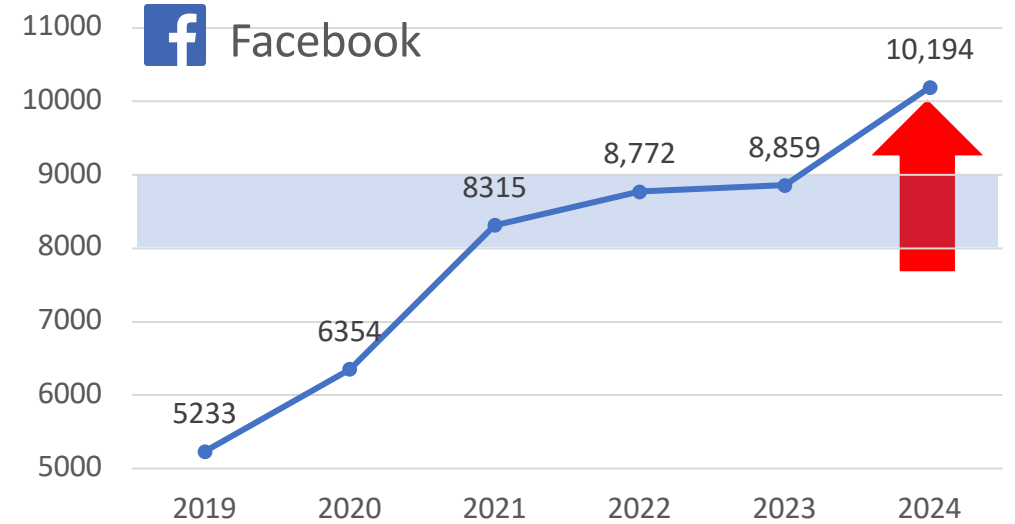
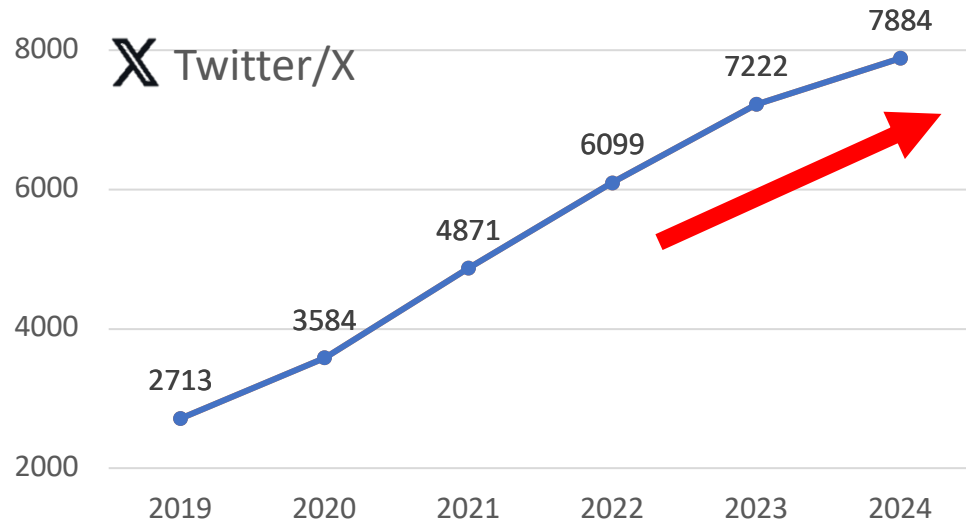
Followers: From the beginning of each platforms

Number of followers



Followers: Recent 5 years

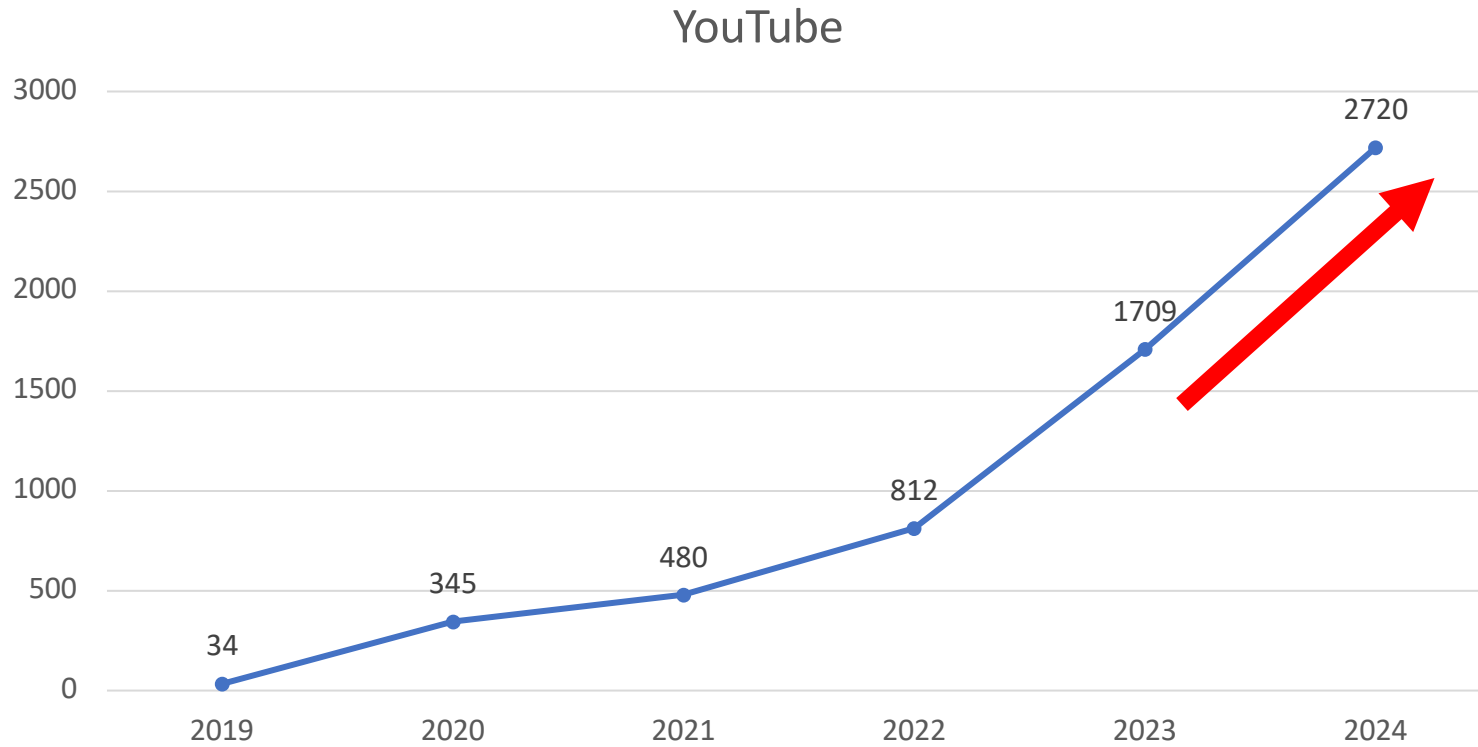
Number of followers





299 public videos
2,720 Subscribers 242,170 Video Views

Number of followers



Who is following our pages?



Facebook followers ⓘ

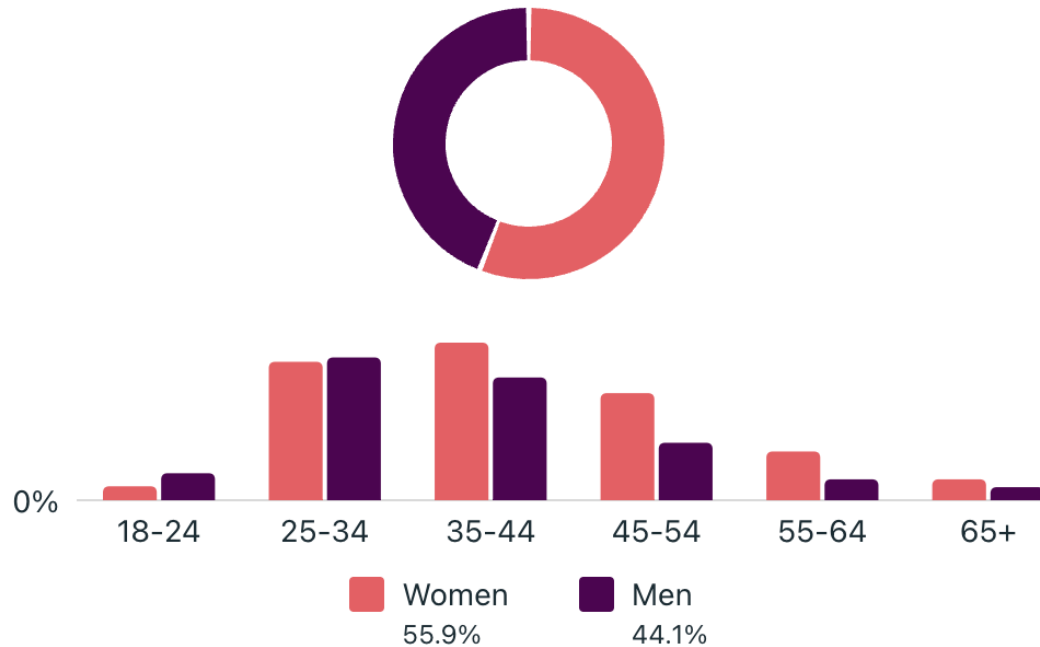
10,194



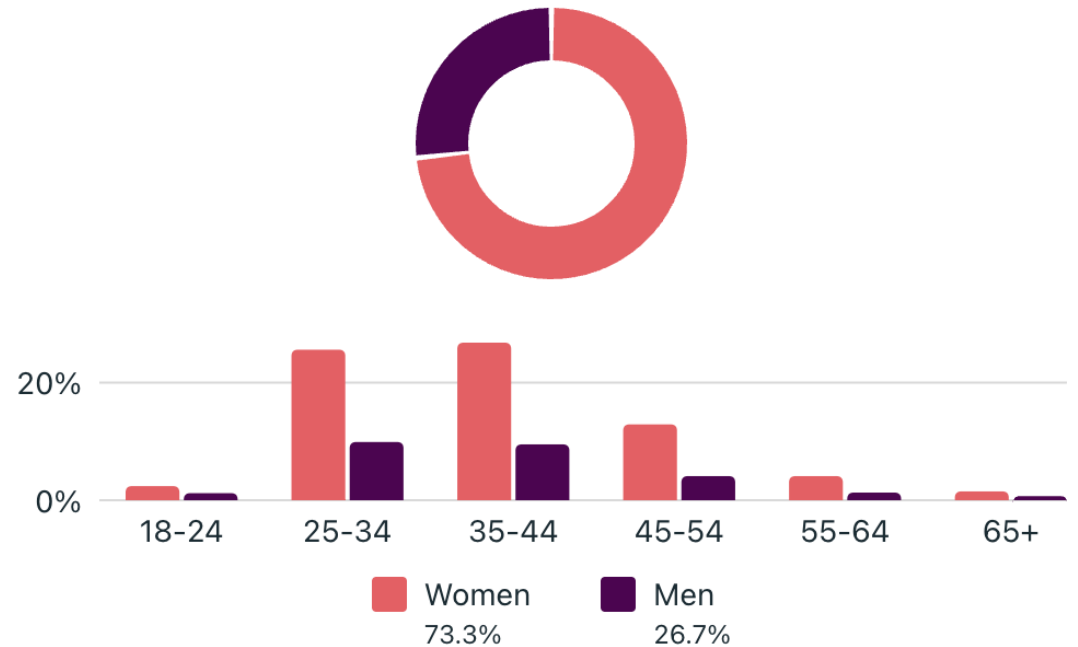
Instagram followers ⓘ

7,448

Age & gender ⓘ



Age & gender ⓘ

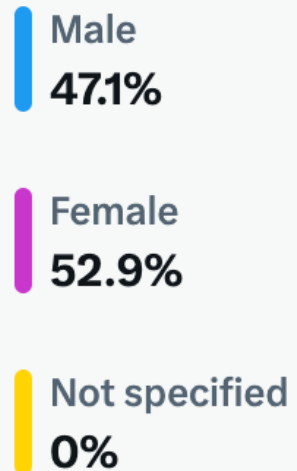




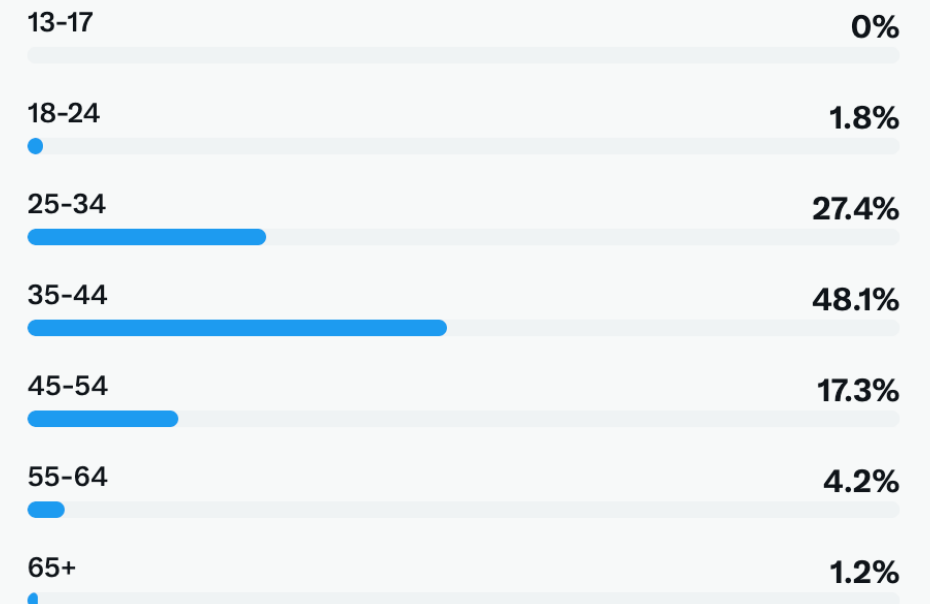
X (formerly Twitter) Followers

Gender

Gender data may be inferred



Age



AIM:

Increase awareness and education of headache disorders, and report the latest news of IHS

- **#IHC2023:** 43 live updates posted during the 4-day IHC 2023 in Seoul
- **#MigraineAwarenessMonth:**
Newly made contents & videos by members of Communication Committee & previous campaigns
- **#ClusterHeadache***
- **#TTH***

* re-publish English content from previous campaigns



1. Enhance dynamic content to engage a wider audience.

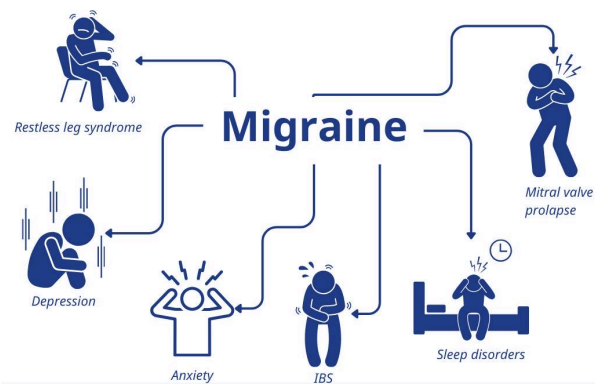
2. "IHS Reporters": Highlighting activities from regional societies.

3. Feature the latest important research and publications on headache medicine

1. Enhance dynamic content to engage a wider audience.

Infographics for patients

Migraine is linked to several comorbidities.



MIGRAINE AWARENESS MONTH
#migraineawareness

Post reach	Engagement
7,954	651

Instagram videos

Instagram

ihsheadache

Reach	Impressions	Interactions
1,049	1,143	98

Provide content related to current news

The Role of Exercise in Migraine Treatment

International Headache Society
www.ihs-headache.org

Engaging with regional headache societies

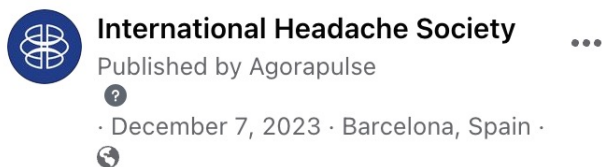
International Headache Society @ihs_official · Aug 3
Thanks to @AusNZHeadSoc for sharing the great memories from the #IHC2023!

Australian and New Zealand Headache Soc @AusNZHeadS · Aug 2
Replying to @ihs_official
Big Aussie crew at #IHC2023 was definitely a highlight for us!

1 5 626

2. “IHS Reporters”: CC members directly reporting activities of regional headache societies.

Barcelona, Spain



We’re sure you don’t want to miss Berlin for the #IHS2024 #iHEAD2024! Register now for this one-of-a-kind meeting! <https://ihs-headache.pulse.ly/0vzjerekxb>

#ihsheadache #neurology #migraine
— at CCIB - Centre de Convencions Internacional de Barcelona.

San Diego, USA

At the Meetings
66th Annual Scientific Meeting of AHS



Foz do Iguaçu, Brazil



Riyadh, Saudi Arabia



3. Feature the latest important research and publications on headache medicine

Sharing important publications or recommendations

Collaboration with Cephalalgia's social media editors: Faraidoon Haghdoost & Nina Riggins



SPECIAL REPORT

New article published:
The headache research priorities: Research goals from the American Headache Society and an international multistakeholder expert group

 International Headache Society
www.ihs-headache.org



New review article on cluster headache just published.



International Headache Society
www.ihs-headache.org



IHS New Practice Recommendation Published
IHS global practice recommendations for the acute pharmacological treatment of migraine



International Headache Society
www.ihs-headache.org

Cephalalgia
An International Journal of Headache

Editor's Choice: An Interview with Dr David Garcia-Azorin by Dr Nina Riggins



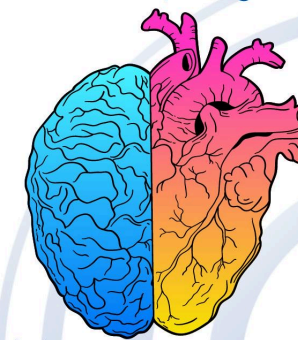
It is a long way to the top if you wanna citations?

 International Headache Society

WWW.IHS-HEADACHE.ORG

Cephalalgia
An International Journal of Headache

Migraine and risk of atrial fibrillation: A 9-year follow-up based on the Trøndelag Health Study



 International Headache Society

WWW.IHS-HEADACHE.ORG

Key Milestones Achieved in 2024

In this year, we reached important milestones...

- Instagram 7000 followers: May 23, 2024
- Facebook 10000 followers: May 25, 2024

