

Annual Report of IHS Communication Committee

August 2025

About Us



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Faraidoon
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Chair: Jr-Wei Wu, Taiwan



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@IHSHeadache



@ihsheadache



International Headache Society



IHS International Headache Society

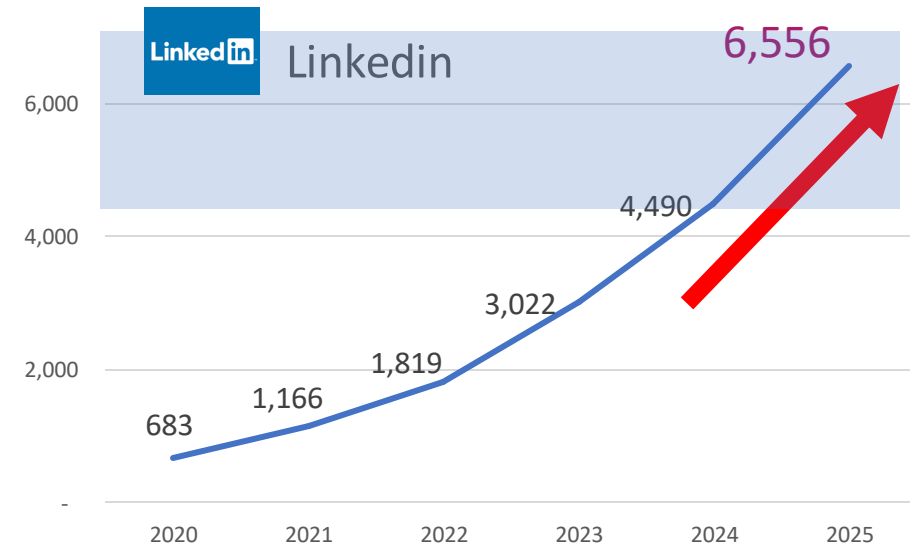
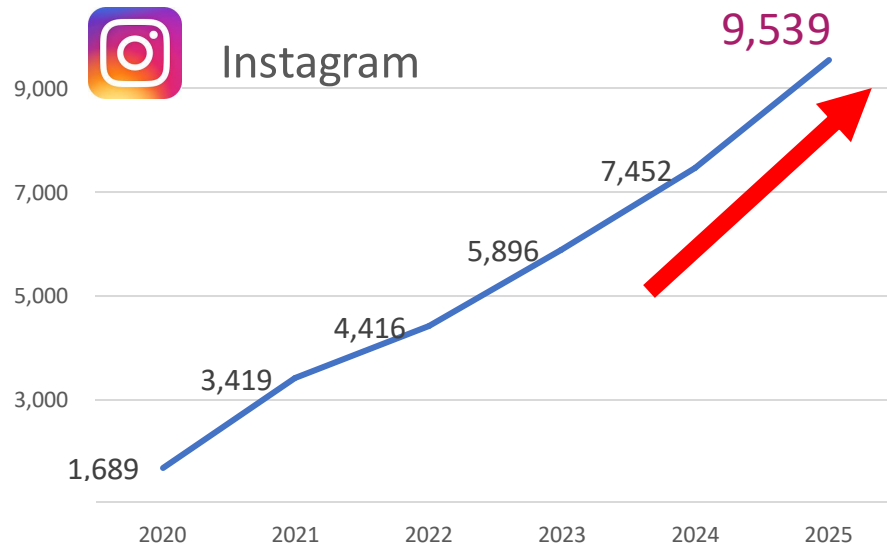
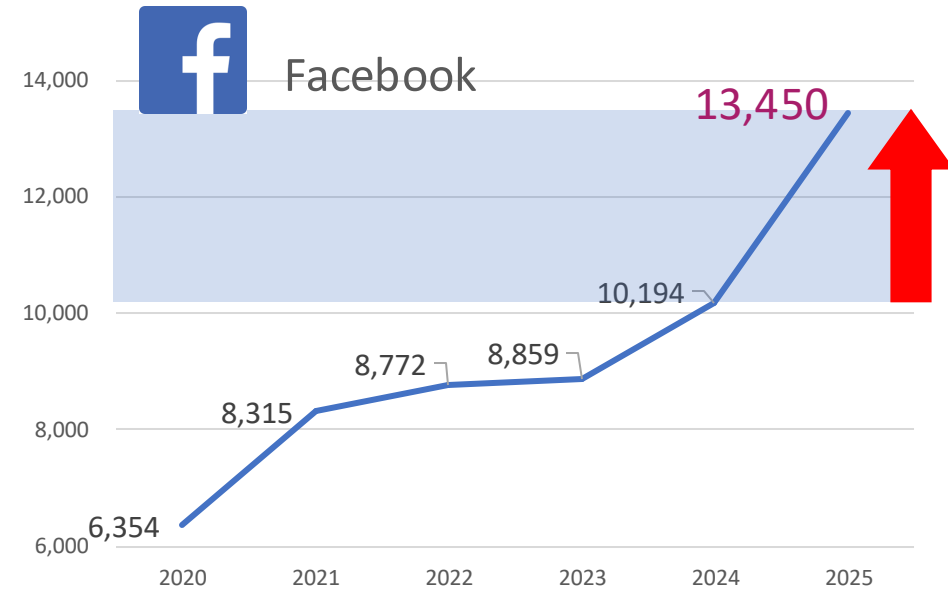
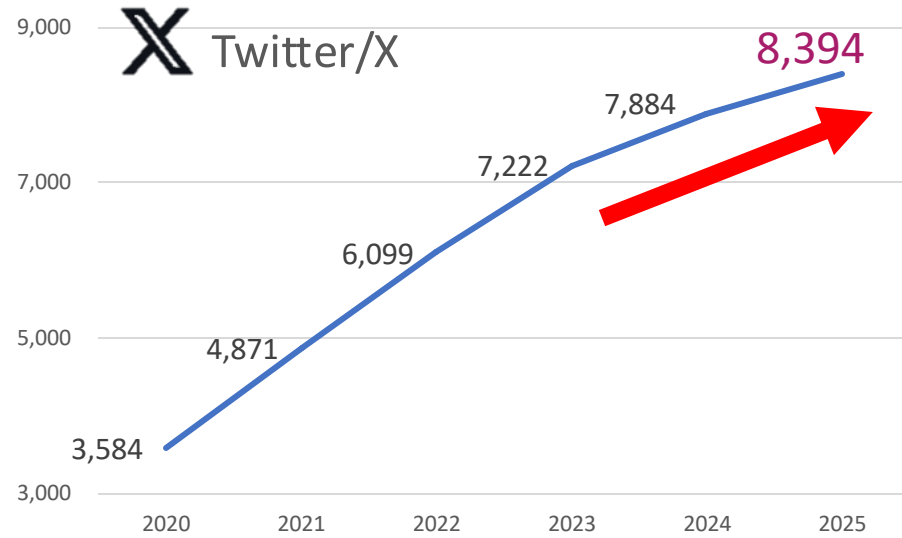
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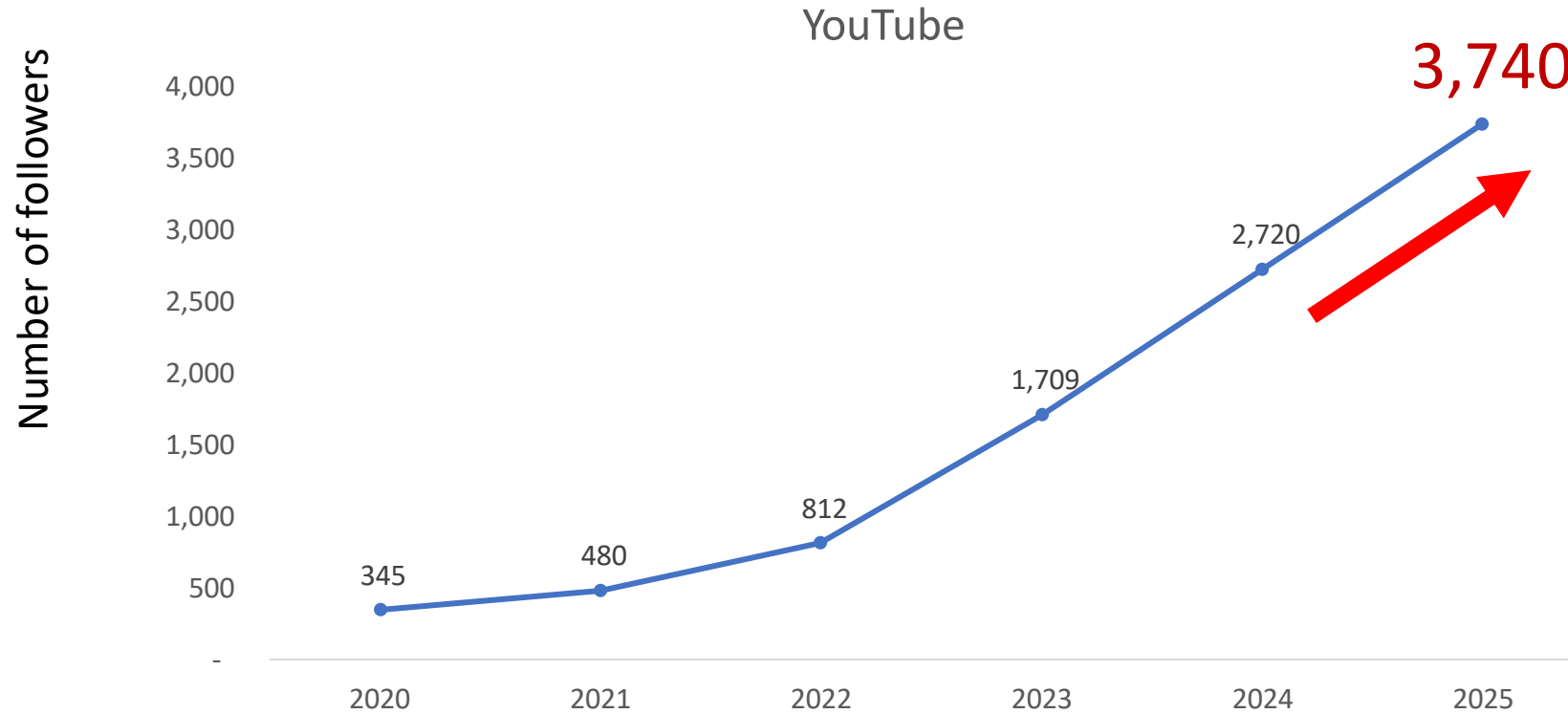
agorapulse

Canva

Followers: Recent 5 years

Number of followers





– 2024 –		– 2025 –
2,720	Subscribers	3,740
242,170	Video Views	390,140

Who is following our pages?

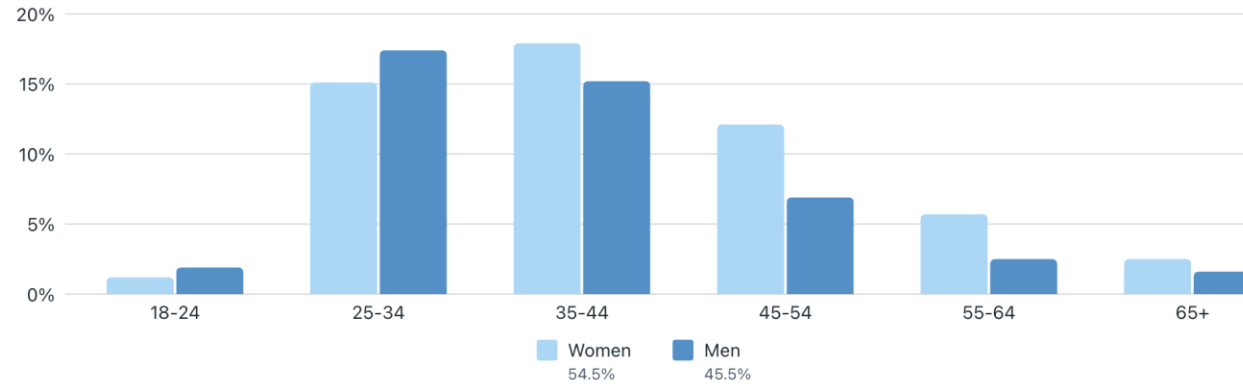


Followers ⓘ

Lifetime

12,155

Age & gender ⓘ

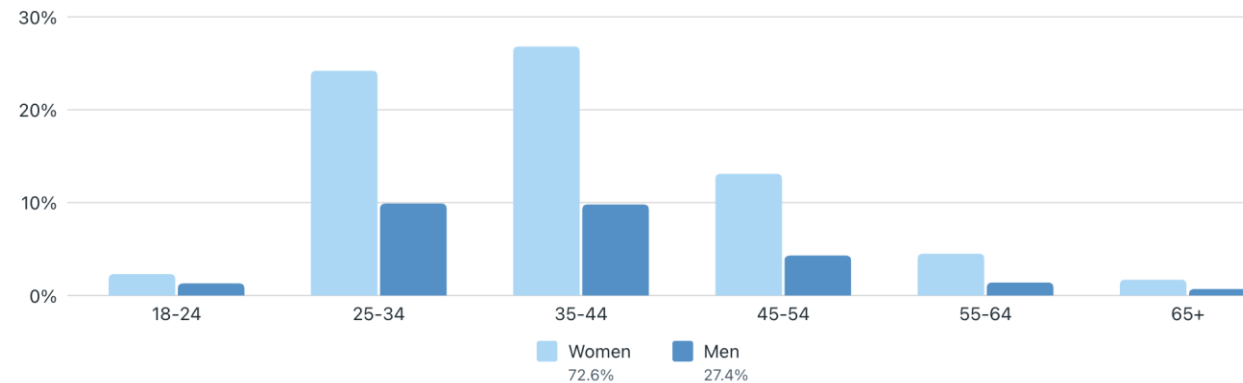


Followers ⓘ

Lifetime

9,545

Age & gender ⓘ

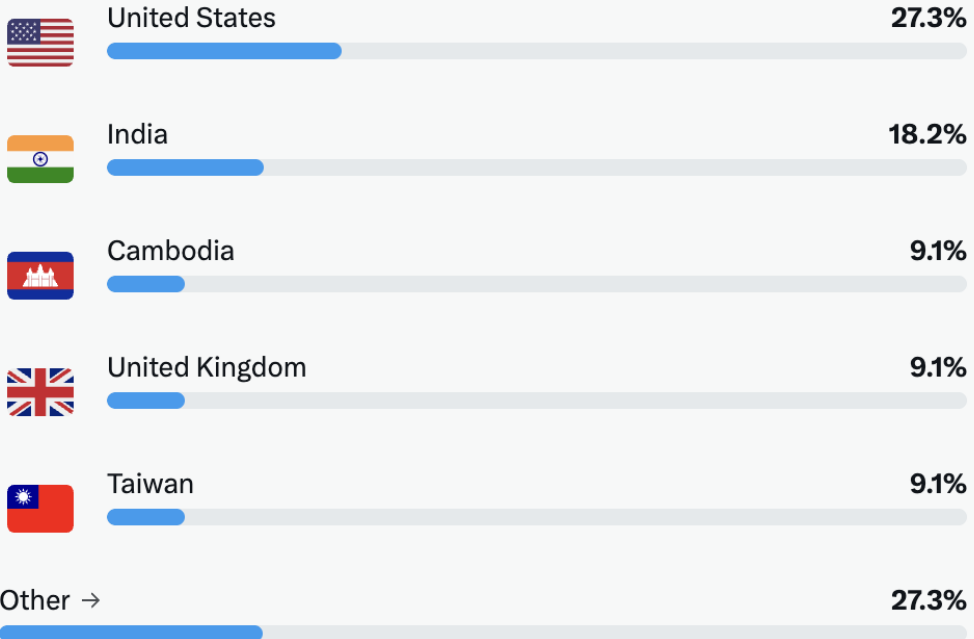


Who is following our pages?



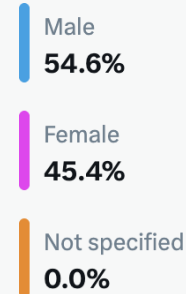
X (formerly Twitter) Followers

Country

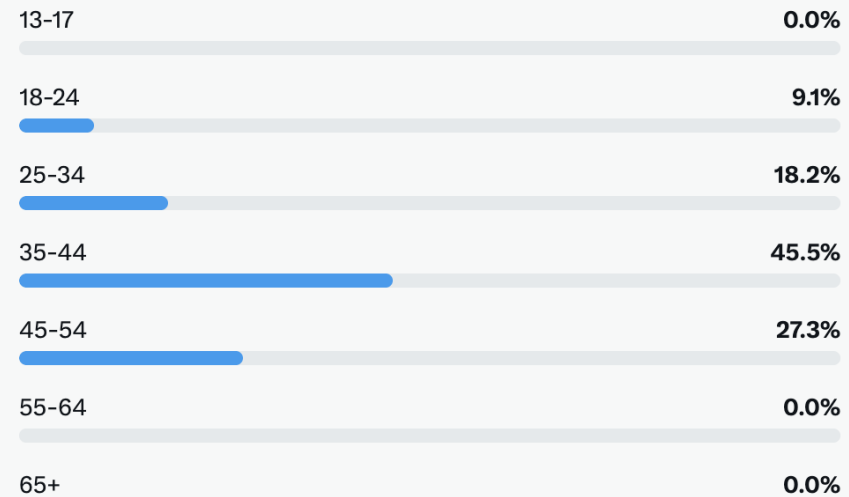


Gender

Gender data may be inferred

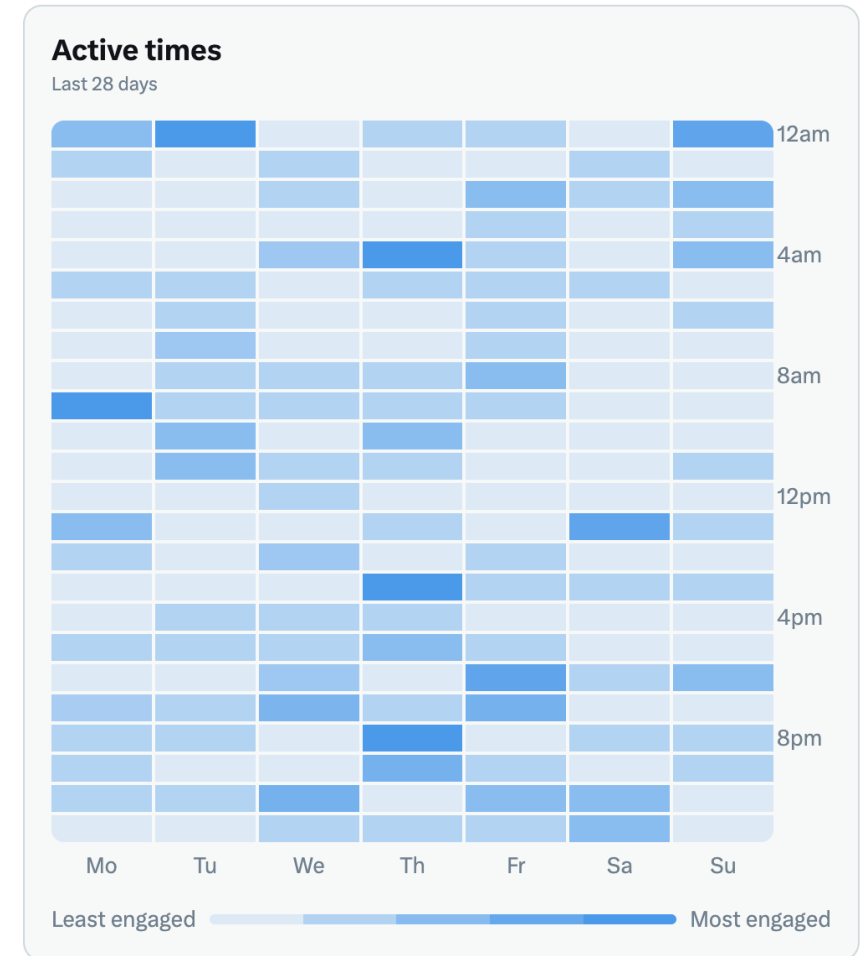


Age





X (formerly Twitter)

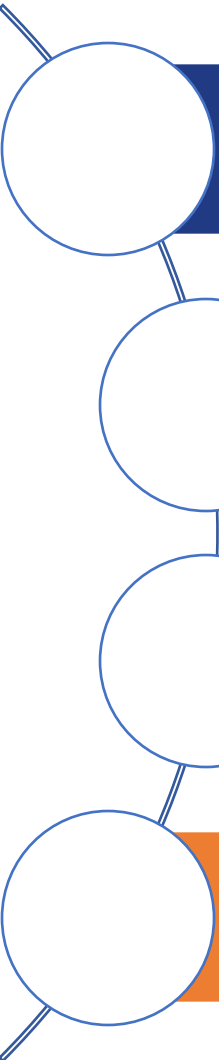


AIM:

Increase awareness and education on headache disorders, and provide updates on the latest news and publications in headache medicine.

- **#IHC2025:** promotion the congress and planned to report highlights during the congress in São Paulo
- **#Cluster Headache Awareness Day:** New Videos made by members of Communication Committee
- **#MigraineAwarenessMonth**
- **TTH Awareness**
- **Trigeminal Neuralgia Awareness**





1. Create more dynamic content to expand audience engagement.

2. “IHS Reporters”: Connecting the world of headache medicine.

3. Feature the latest important research and publications on headache medicine

4. Promoting IHC 2025 in São Paulo

2. “IHS Reporters”: Connecting the world of headache medicine.

London, UK



Scottsdale, USA



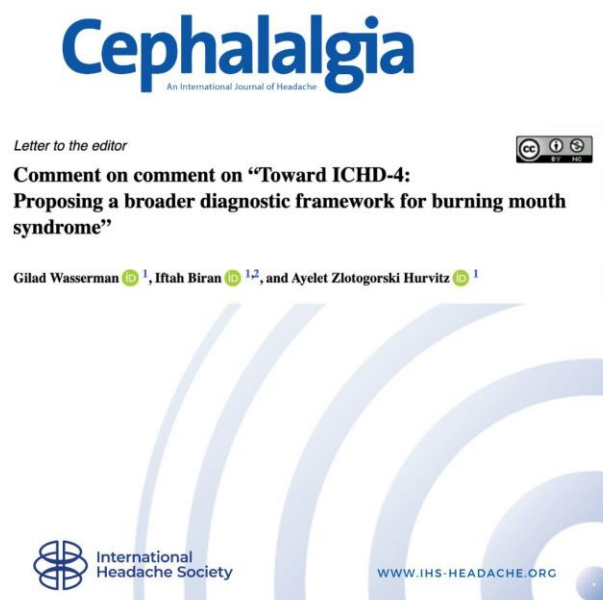
Rotterdam, Netherlands.



3. Feature the latest important research and publications on headache medicine

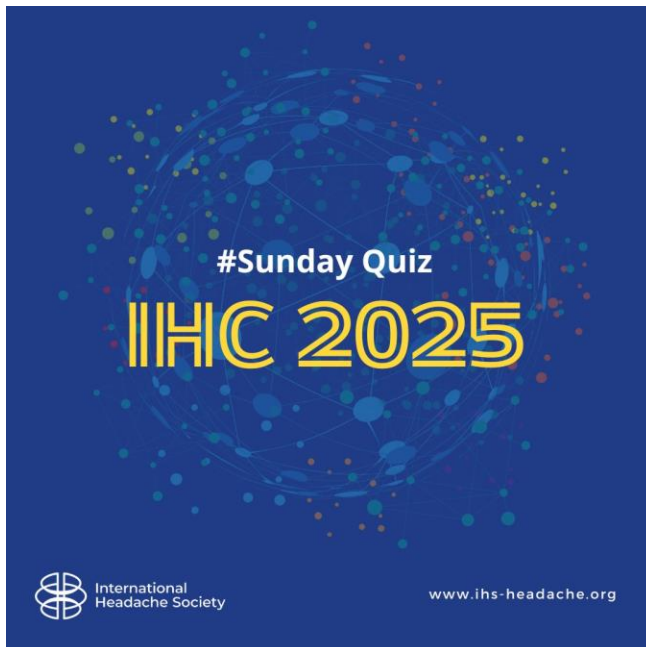
Sharing important publications or recommendations

Collaboration with Cephalalgia's social media editors: Faraidoon Haghdoust & Nina Riggins



4. Promoting IHC 2025 in São Paulo

- Promotional posts prepared by members of the IHS Communication Committee



- Promotion posts carried out by Estúdio Denken



Key Milestones Achieved in recent 1 year



Facebook

11000 followers: May 14, 2025

12000 followers: Aug 22, 2025



Instagram

8000 followers: November 8, 2024

9000 followers: June 1, 2025



LinkedIn

6000 followers: May 28, 2025